

## Southern Lion Spring to the TOP 2025 Contest Terms and Conditions

### A. Terms and Conditions of Entry

#### 1. Introduction

- 1.1 The Terms and Conditions of Entry are to be read together with the Schedule to the Terms and Conditions of Entry (collectively "**Terms and Conditions**").
- 1.2 By participating in the Contest, the Eligible Participants/Winners agree to be bound by the following terms and conditions and all amendments, additions and modifications as may be made from time to time by the Organizer, at its sole discretion. Participants agree that their continued participation in the Contest constitute their unconditional acceptance of the amended Terms and Conditions.
- 1.3 The Organizer's decision on all matters relating to this Contest are final, conclusive and binding on all Participants of this Contest, and no correspondence, communication or appeals will be entertained.

### B. Schedule to the Terms and Conditions of Entry

<b>1. Contest:</b>	Spring to the TOP 2025 Contest
<b>2. Contest Period:</b>	This Contest starts on 1 January 2025, 00:00hr and ends on 12 February 2025, 23:59hr.
<b>3. Organizer:</b>	Southern Lion Sdn. Bhd.
<b>4. Eligibility:</b>	This Contest is open to all individual Malaysian citizens and permanent residents, with valid identification documents, aged 18 and above (as at 1 January 2025) (" <b>Participants</b> "), except for the employees of the Organizer, including their immediate family members, their business partners, affiliated companies, suppliers, distributors, Contest / advertising / public relations agencies and other parties involved in this Contest.
<b>5. Entry Method:</b>	<p>To participate in the Contest, Participants will be required to follow the steps outlined in the following entry mechanic:</p> <p><b>Step 1:</b> Purchase Southern Lion TOP and/or TOPNANO products worth RM28 and above in a single receipt ("<b>Proof of Purchase</b>") at any offline stores or online platform within the Contest Period.</p> <p><b>Step 2:</b> Scan the QR Code or Submit via WhatsApp to 017-3186511</p> <ol style="list-style-type: none"><li>i. Key in required details as follows:<ul style="list-style-type: none"><li>• Full name as per NRIC</li><li>• NRIC number</li><li>• Answer a simple question</li><li>• Address</li></ul></li></ol>

	<p>Example: Nik Rose, 890917075110, [ TOP Soft Infusion detergent comes with Mood-Science Technology to enhance your mood for a joyful Chinese New Year. Yes/No], No 1, JLN 1, KL, 57000</p> <p>ii. Attach a clear photo of the Proof Of Purchase. Keep the original Proof Of Purchase for verification purposes if you have been shortlisted.</p> <p>a) Each valid Entry completed with the required picture of the Proof of Purchase, fulfilled purchase requirement, personal information, correct answer received and approved by the Organiser will be serialized during the Contest Period. For every Minimum Value (RM28.00) in a single Proof of Purchase, one (01) serial number will be allocated to the Entry. For example;</p> <p>i) the single receipt contains purchases of Participating Products worth a total of RM56, two (2) serial numbers will be given.</p> <p>ii) the single receipt contains purchases of Participating Products worth a total of RM84, three (3) serial numbers will be given.</p> <p>b) A single Proof of Purchase shall constitute as (1) one submission only.</p> <p>c) Combination of receipts or repetition usage of receipt are not allowed and will be deemed invalid.</p> <p>d) The Organiser does not accept any alteration of Proof of Purchase in any form. Handwritten receipt, Purchase Orders and/or Delivery Notes will not be accepted as Proof of Purchase.</p>
<p><b>6. Entry Deadline:</b></p>	<p>All Contest must be received by 23:59hr on 12 February 2025. Any entries received after the Contest Period will be disqualified.</p> <p>For the weekly submission in relation to the Weekly Prize, the Organizer shall receive the submission of Entries on or before 23:59:59 of the last date of each Contest Week as tabulated below:</p> <p>Week 1: 01 January 2025 – 07 January 2025</p> <p>Week 2: 08 January 2025 – 14 January 2025</p> <p>Week 3: 15 January 2025 – 21 January 2025</p> <p>Week 4: 22 January 2025 – 28 January 2025</p> <p>Week 5: 29 January 2025 – 04 February 2025</p> <p>Week 6: 05 February 2025 – 12 February 2025</p>

<p><b>7. Prize:</b></p>	<p>(a) Winners will be awarded:</p> <ul style="list-style-type: none"> <li>a. Grand Prize X 12 Winners – 5g Gold Bar</li> <li>b. Second Prize X 38 Winners – 1g Gold Bar</li> <li>c. Weekly Prize – A total of 668 Touch n’ Go eWallet reload PIN worth RM8 each will be given out across six (6) weeks, as follows: <ul style="list-style-type: none"> <li>• Week 1: 112 winners x Touch n’ Go eWallet reload PIN worth RM8</li> <li>• Week 2: 112 winners x Touch n’ Go eWallet reload PIN worth RM8</li> <li>• Week 3: 112 winners x Touch n’ Go eWallet reload PIN worth RM8</li> <li>• Week 4: 112 winners x Touch n’ Go eWallet reload PIN worth RM8</li> <li>• Week 5: 110 winners x Touch n’ Go eWallet reload PIN worth RM8</li> <li>• Week 6: 110 winners x Touch n’ Go eWallet reload PIN worth RM8</li> </ul> </li> </ul> <p>(b) The maximum number of prizes that a Winner (identified by NRIC No.) can win under the Contest is one (1) Prize per person.</p> <p>(c) Prizes are not transferable or exchangeable for cash, in part or in full. The Organizer reserves the right to substitute the prize with that of a similar value at any time without notice.</p>
<p><b>8. Winner Selection Criteria and Process:</b></p>	<p>(a) 718 participants ("Winners") of the Contest will be selected by the Organizer using the division by sum method. All qualified entries received will be assigned a serial number, which is allocated sequentially. Winners will be selected based on the total number of qualified entries received within the Contest Period.</p> <p><b>Grand Prize : 12 x 5g Gold Bar</b></p> <p>There are Twelve [12] x 5g Gold Bar to be won throughout the Contest Period. As part of the Grand Prize shortlisting winners’ selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout the Contest Period [each a “Qualified Entry” and collectively the “Qualified Entries”]. A</p>

set of serial numbers will be allocated for the Qualified Entries starting from serial number “1”.

The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries [“Total Qualified Entries”]. Assuming the Total Qualified Entries received throughout the Contest period is 8,000, the Organiser will compute and select the shortlisted winners based on the following example:

$$8,000 \div 12 = \mathbf{666.6^*}$$

The shortlisted Grand Prize winner entry will be the **666\*** serial number entry and subsequent serial numbers with the multiplication of 666.

Example of the shortlisted winning serial numbers; 666\*, 1332\*, 1998\* and so forth.

A total of **12 winners** will be selected throughout the Contest Period.

The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number.

### **Second Prize: 38 x 1g Gold Bar**

There are Thirty-eight [38] x 1g Gold Bar to be won throughout the Contest period.

As part of the Second Prize shortlisting winners’ selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout the Contest Period [each a “Qualified Entry” and collectively the “Qualified Entries”]. A set of serial numbers will be allocated for the Qualified Entries starting from serial number “1”.

The serial numbers allocated to each Qualified Entry will be tabulated and added up to derive the total number of Qualified Entries [“Total Qualified Entries”] and the subtraction of Grand Prize Winner’s Entry/ies. Assuming the Total Qualified Entries received throughout the Contest period is 8,000, the Organiser will compute and select the shortlisted winners based on the following example:

Assuming Grand Prize winner's entries = \*50 entries;

$$(8,000 - 50) = 7950 \div 38 = \mathbf{209.2^*}$$

The shortlisted Second Prize winner entry will be the 209\* serial number entry and subsequent serial numbers with the multiplication of 209.

Example of the shortlisted winning serial numbers; 209\*, 418\*, 627\* and so forth.

Total of **38 winners** will be selected throughout the Contest Period.

The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number.

#### **Weekly Prize:**

There are Six Hundred sixty-eight [668] TNG eWallet Reload PIN worth RM8 each to be won over six (6) weeks, **as listed in paragraph 7c** throughout the Contest Period.

As part of the Weekly Prize shortlisting winners' selection process, the Organiser will allocate serial numbers for each Entry received and approved by the Organiser throughout each Contest Week Period [each a "Qualified Weekly Entry" and collectively the "Qualified Weekly Entries"]. A set of serial numbers will be allocated for the Qualified Weekly Entries starting from serial number "1".

Each week the serial numbers allocated to each Qualified Weekly Entry will be tabulated and added up to derive the total number of Qualified Weekly Entries ["Total Qualified Weekly Entries"]. The Organiser will compute and select the Weekly Prize winner based on the following formula:

$$\mathbf{\text{Total Qualified Weekly Entries} \div \text{Number of winners (listed in paragraph 7c)} = \underline{W}}$$

The shortlisted Weekly Prize winners will be the  $W^{\text{th}}$  serial number entry and subsequent serial numbers with the multiplied of  $W$ .

For example, if there are 1,120 total entries in Week 1 and 112 winners,  $W = 1,120 \div 112 = 10$ .

The shortlisted Weekly Prize winners are the 10th serial number entry multiplied by 1, 2, 3 and so forth until 112 will be selected as a winner.

Example of the shortlisted winning serial numbers; 10\*, 20\*, 30\*, 40\* and so forth.

Total of **668 winners** will be selected across all six (6) contest weeks.

The rounding formula will be performed where the decimal value arises, the number will be rounded down to the nearest single digit number.

(b) Winners will be contacted via WhatsApp-based on the contact details provided upon entry submission on best effort basis with a maximum of three (3) attempts. In the event where a shortlisted Participants could not be contacted, the Organizer reserves the rights to replace the shortlisted Participants with the next name on the list. In accordance with the Terms and Conditions of this Contest.

(c) Winners may be required to submit the following for verification purposes via WhatsApp within Seven (7) days from the date of notification.

- Full name as per NRIC
- Mobile phone number
- Postal address for the Organizer to make the prize delivery. (*only applicable for physical Prize*)
- Proof of Purchase

(d) Participants may submit as many entries as they wish but each entry must be supported with the required Proof of Purchase within the Contest Period. However, Participants is only eligible to be awarded one prize only.

(e) Proof of Purchase with the dates before or after the Contest Period will not be accepted.

(f) Only entries with original receipts of the correct product purchased will be accepted. Handwritten receipt, photocopy of receipt and/or duplicate copy of receipts are accepted. If found, such entry will be disqualified automatically.

	<p>(g) All Proof of Purchases submitted for this Contest will be the property of the Organizer.</p> <p>(h) Proof of WhatsApp or posting is not proof of receipt.</p> <p>(i) The Organizer has the sole and absolute right as it deems fit and necessary to amend the Contest Period, the Contest mechanics, to terminate, cancel or suspend the Contest at any time without prior notice.</p> <p>(j) The Organizer’s decision on all matters in relation to this Contest are final, conclusive and binding on all Participants of this Contest, and no correspondence, communication or appeals will be entertained.</p> <p>(k) The List of Winners will be announced on the Organizer Facebook page <a href="https://www.facebook.com/TOPdetergentMY">https://www.facebook.com/TOPdetergentMY</a>.</p>
<p><b>9. Prize Delivery:</b></p>	<p>(a) The Prize will be delivered/transferred/provided to the Eligible Participants/Winners within thirty (30) days upon Eligible Participant's/Winner's selection and identity verification. The Organizer may extend the timelines and methods of delivery of the Prizes at their discretion.</p> <p>(b) The physical Prize (Grand Prize and Second Prize) will be delivered to the Eligible Participants/Winners via courier service.</p> <p>(c) Failure to provide the required details for Prize fulfilment will result in forfeiture of the Prize.</p> <p>(d) For Touch ‘n Go eWallet Reload PIN Prize (Weekly Prize), will be processed and to be sent to Eligible Participants/Winner via WhatsApp application. Touch ‘n Go eWallet Reload PIN usage is subject to Touch ‘n Go Terms &amp; conditions which may be updated by Touch ‘n Go <a href="https://cdn.tngdigital.com.my/s/tc_pages/tngd_tc.html">https://cdn.tngdigital.com.my/s/tc_pages/tngd_tc.html</a>.</p> <p>(e) Any Prize not taken up for any reason within Three (3) days of notification will be forfeited. All appeals thereafter will not be entertained. The Organizer may extend the timelines and methods of delivery of the Prizes at their discretion.</p> <p>(f) Winner must take the Prize on an “as is” basis and the Prizes are not transferable or exchangeable for cash or in kind, in part or in full. The Organizer reserves the right to substitute the prize with that of a similar value at any time without notice.</p> <p>(g) The Organizer shall not be liable for any loss or damage that occurs to the prizes during the delivery process.</p> <p>(h) No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted.</p>

<p><b>10. Disqualification:</b></p>	<p>(a) The Organizer reserves the right to disqualify any entry if the Organizer discovers that:</p> <ul style="list-style-type: none"> <li>i. the Participant had submitted a similar receipt with other entries;</li> <li>ii. if the entry is incomplete, wrong, spoilt, late or submitted without the Proof of Purchase. Proof of posting is not proof of receipt;</li> <li>iii. if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.</li> </ul> <p>(b) Entries that do not comply with the Terms and Conditions that are enforced will be disqualified automatically.</p> <p>(c) The Organizer reserves the right to demand for the return of the Prize or payment of its value from the disqualified Participant in the event of a disqualification after a Prize has been awarded.</p>
<p><b>11. Intellectual Property Rights:</b></p>	<p>(a) All entries must be original and not infringe any intellectual property rights owned by any party. Participants may not raise, circulate, reproduce or otherwise furnish, any materials containing intellectual property rights of any other party, including but not limited to copyright, or other proprietary information held by the other party without the prior written permission of the owner of intellectual property rights or proprietary information.</p> <p>(b) The Organizer has the right to use, modify and/or edit such materials or works at its sole discretion and the Participants waives all rights to any compensation for the submitted entries.</p> <p>(c) If you believe your work has been tampered with and displayed in violation of intellectual property rights, please contact the Organizer.</p>
<p><b>12. Publicity:</b></p>	<p>By participating in this Contest, Participants agree and are deemed to have consented and given the Organizer the rights to collect and process Participant’s personal data and information for the purposes of this Contest, to publish and/or display particulars, personal data and/or photos of successful Participants in print media and electronic media of any forms (as applicable) for the purpose of advertising, publicity and announcement without any royalty and/or compensation.</p>
<p><b>13. Liability, Responsibility of the Organizer:</b></p>	<p>(a) Any expenses that are incurred to participate in this Contest, to claim the redemption/prizes and/or to attend ceremony, is the sole responsibility of the successful Participants/Winners, without any reimbursements by the Organizer.</p> <p>(b) Participants agree to bear full liability and responsibility to the fullest extent permitted by law for any loss, injury, damage, costs, expenses, claim or accident suffered, incurred or caused by their participation in this Contest. The Organizer shall not be liable to Participants for any damages, costs, expenses, claims, losses, accidents or inconvenience for any matter arising out of or in connection with this</p>



	<p>Contest. Each Participant agrees to indemnify and hold the Organizer harmless from and against any and all claims, damage, losses, costs or expenses suffered or incurred by the Organizer in relation to this Contest as a result of any act and/or omission of the Participant.</p> <p>(c) The Organizer shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.</p> <p>(d) The Participant’s participation in the Contest shall be at the Participant’s own risk.</p> <p>(e) The Organizer shall not be responsible for the failure of any technical element relating to this Contest that may result in an entry not being successfully submitted. The Organizer shall not accept any responsibility for entries lost, damaged, or delayed because of any network, computer or cell phone hardware or software failure of any kind.</p>
<p><b>14. Notice under Personal Data Protection Act 2010:</b></p>	<p>The Organizer may disclose personal data and information of Participants (including but not limited to, name, address, contact numbers, NRIC numbers) to our service provider(s) for the purposes of administering the Contest and contacting Participants, solely for this Contest only. Participant has the right to obtain access, request correction or withdraw consent to disclose any personal data and information held by the Organizer. Such request can be made via email at <a href="http://www.southernlion.com.my/contact/">http://www.southernlion.com.my/contact/</a> or by post to Southern Lion Sdn. Bhd., Unit 1-J &amp; 1-K, Bangunan BAKTI Siti Hasmah, No.6, Cangkat Abang Haji Openg, Taman Tun Dr. Ismail, 60000 Kuala Lumpur, Malaysia before 12 February 2025. For more details on the Organizer’s use of personal data, please read the Organizer’s privacy policy at <a href="https://www.southernlion.com.my/privacy-policy/">https://www.southernlion.com.my/privacy-policy/</a>.</p>
<p><b>15. General Terms and Conditions:</b></p>	<p>(a) In the event any Contests involve merchants, the relevant participating merchant’s reserves the right to revise its terms and conditions without prior notice. The Participants’ entry in the relevant Contest shall be further subjected to the participating merchant’s terms and conditions. The Participants shall not be entitled to assign any of the rights or sub-contract any of the obligations herein.</p> <p>(b) In the event of any inconsistency between these terms and conditions and any other form of publicity collaterals relating to this Contest, these terms and conditions shall prevail.</p> <p>(c) This General Contest Terms and Conditions only available in English language.</p> <p>(d) These terms and conditions shall be construed and governed in accordance with the laws of the Malaysia. The Organizer and</p>

	<p>Participants agree to submit to the exclusive jurisdiction of the courts of Malaysia.</p>
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(e) For further inquiries, please call our hotline at 1800 880 133 (Monday to Friday, 9 am to 5 pm, (excluding public holiday)) or visit <https://www.southernlion.com.my>.